Traveling Exhibitions

Explore how this remarkable organ has evolved, how it works, and how it makes us human.

Drawing on 21st century research and technology, this highly interactive exhibition engages visitors of all ages with digital and hands-on interactives that explore how neurons communicate and how the brain processes sensory information, emotions, and behavior. Discover how the brain evolved in vertebrates, how the brain changes throughout life, and what makes each human brain unique.

“An interactive sensory feast that both surprises and stimulates.”

— Live Science
**Exhibition Themes:**

**Your Sensing Brain**
How does the brain interpret what we see, hear, touch, smell, and taste? Exhibits demonstrate how the brain processes sensory data.

**Your Emotional Brain**
How do humans process emotions differently from other animals? Try to build a brain and learn what each region of the brain does.

**Your Thinking Brain**
Explore through hands-on interactives how language, memory, and reasoning are essential to the way we think.

**Your Changing Brain**
The things we do change our brains by making neural connections. Play brain-training games and discover how these exercises keep the brain sharp.

**Your 21st-Century Brain**
How do new insights and technologies change how we treat disease? Explore new technologies and see real scans of the brain in action in the Brain Lounge.

---

**“Includes plenty of interactive displays where adults and kids can take their brains for a kind of test run.”**

— The Star-Ledger

---

**FIND OUT MORE:**

amnh.org/traveling
travelingprograms@amnh.org
212.496.3362

**EXHIBITION CREDITS:**

*Brain: The Inside Story* is organized by the American Museum of Natural History, New York in collaboration with Codice. Idee per la cultura, Torino, Italy in association with Comune di Milano - Assessorato Cultura, Italy; Guangdong Science Center, Guangzhou, China; and Parque de las Ciencias, Granada, Spain.

Photo credits: © AMNH/D. Finnin and R. Mickens

The objects in this brochure represent the exhibition’s content at AMNH, and may not appear at all venues.

---

**SPECIFICATIONS:**

- **VENUE GALLERY SIZE:** 7,000 – 8,000 ft²
- **VENUE CEILING HEIGHT:** 12 ft recommended
- **CONSERVATION + SECURITY:** Low
- **STANDARD RENTAL LENGTH:** 14 – 16 weeks